



P.O. Box 66038, Baton Rouge, LA 70896-6038
Carrollton Office Building
6554 Florida Boulevard, Suite 221
Baton Rouge, LA 70806
Telephone: (225) 922-2525
Fax: (225) 922-2528

45th Anniversary Celebration Banquet
May 3, 2019
L'Auberge Casino Conference Center
Baton Rouge, LA

December 17, 2018

Dear Community Leader,

The Capital Area Agency on Aging (CAAA) is pleased to announce the 45th Anniversary Celebration of services to the greater Baton Rouge region. The Celebration banquet will be held **May 3, 2019 in Baton Rouge, LA.**

The 45th Anniversary Planning Committee is seeking your support of the seniors from the 14 parishes who will be in attendance. Many of these seniors cannot afford to pay the ticket price to attend and we are seeking sponsorship so that all who want to attend will be able to. Are you able to sponsor the anniversary at any level or a number of seniors to attend the banquet?

Based on the success of the 2018 monthly celebrations being hosted at each of the senior center sites, we anticipate approximately 400 attendees. **The ticket cost has been kept to a modest \$35 for individual tickets. Additionally a sponsorship packet is attached to describe the sponsorship opportunities which range from major sponsorships, buying tickets for Seniors and/or providing door prizes.**

We ask that you review the sponsorship form attached and consider sponsoring this milestone event! Please feel free to contact the committee below if you have questions about the sponsorship and parishes our seniors are coming from. Thank you for considering our request.

Sincerely,

Shirley Merrick
Executive Director

Ann D. Zanders
Chair, 45th Anniversary's Planning Committee



EQUAL OPPORTUNITY EMPLOYER



Community Partner

2019 CAAA 45TH ANNIVERSARY SPONSORSHIP FORM

CAAA Website: www.capitalaaa.org

Company/Organization: _____

Address _____

City _____ State _____ Zip _____

Authorized Representative: _____

Email Address: _____ Phone: _____

CHOOSE YOUR SPONSORSHIP LEVEL HERE

<input type="checkbox"/>	PLATINUM: \$5,000 AND ABOVE (Only three opportunities)	
	<ul style="list-style-type: none"> “Thank You” Specific covers of program book (Company Ad) Full page Ad program book Recognition from podium Listed as official sponsor of the banquet on all printed materials, press releases and website 	<ul style="list-style-type: none"> Company Logo prominently listed in “Thank You” section of program book and website 1 piece company-supplied collateral material in attendees’ bags 1 company-supplied give-a-way in registration bags One company-supplied banner displayed at Banquet Four complimentary tickets
<input type="checkbox"/>	DIAMOND: \$3,000	
	<ul style="list-style-type: none"> “Thank You” section in program book Half-page Ad in program book Logo prominently listed in “Thank You” section of program book and on website 	<ul style="list-style-type: none"> 1 company-supplied give-a-way in attendees bags One company-supplied banner displayed at banquet Two complimentary registrations
<input type="checkbox"/>	GOLD: \$1,500	SILVER: \$500 - \$999
	<ul style="list-style-type: none"> “Thank You” in program book Quarter-page Ad in program book Logo in “Thank You” section of program book 	<ul style="list-style-type: none"> Company listed in “Thank You” section of program book 1 company-supplied give-a-way in attendees’ bags One complimentary registration
<input type="checkbox"/>	IN-KIND: List Item(s) being donated below for door prize Value \$ _____	
	Items: _____	
<input type="checkbox"/>	DONATION OF TICKETS \$35 _____ # of tickets @ \$35 each = \$ _____ Total	
<input type="checkbox"/>	Other: I regret that I cannot attend, but I want to support this important milestone. Enclosed is my gift of \$ _____	

PAYMENT OPTIONS

Mail: Please make your check payable to: **Capital Area Agency on Aging**
 CAAA 45th Anniversary Sponsorship
 PO Box 66038
 Baton Rouge, LA 70896- 0638

Register online: www.capitalaaa.org
 Email your sponsorship form to: mleggett@capotalaaa.org

Download a copy of the sponsorship packet from www.capitalaaa.org or
Contact Shirley Merrick, 225-922-2525 to pick up your sponsorship packet or for any donations.

FOR MORE INFORMATION, CONTACT:

Ann D. Zanders, Sponsorship Committee
 Email: anndzanders@gmail.com

Melodie Leggett, Senior Accountant
 Capital Area agency on Aging
 Email: mleggett@capotalaaa.org

Your sponsorship will be tax deductible, Capital Area Agency on Aging, is a registered 501(c)3 non-profit. NOTE: To be included in the program book, please respond by April 1, 2019.