



45th Anniversary Celebration Banquet
May 3, 2019
10:00 a.m. – 2:00 p.m.
L'Auberge Casino Conference Center
Baton Rouge, LA

Dear Community Leader,

The Capital Area Agency on Aging (CAAA) is pleased to announce the 45th Anniversary Celebration of services to the greater Baton Rouge region. The Celebration banquet will be held **May 3, 2019 in Baton Rouge, LA** and Mrs. Donna Edwards, First Lady of Louisiana will be the Guest Speaker.

The 45th Anniversary Planning Committee is seeking your support of this celebratory event. We acknowledge the generosity of many of you for your support of our Annual Health Fair Expo that will be held October 24, 2019 and hope for your continued support. We are seeking a one-time gift in support for the seniors from the 10 parishes who will be in attendance at the celebration banquet. Many of these seniors cannot afford to pay the ticket price to attend and we are seeking sponsorships so that all who want to attend will be able to. Are you able to sponsor the anniversary banquet at any level or any number of seniors to attend the banquet? There is also an opportunity for a vendor level where companies will set up tables to engage attendees as they arrive.

Based on the success of the 2018 monthly celebrations being hosted at each of the senior center sites, we anticipate approximately 400 attendees. **The ticket cost has been kept to a modest \$35 for individual tickets. Additionally a sponsorship packet is attached to describe the sponsorship opportunities which range from major sponsorships, vendor level and buying tickets for Seniors and/or providing door prizes.**

We ask that you review the sponsorship form attached and consider sponsoring this anniversary event! Please feel free to contact the committee below if you have questions about the sponsorship and parishes our seniors are coming from. Thank you for considering our request.

Sincerely,

Shirley Merrick

Shirley Merrick
Executive Director

Ann D Zanders

Ann D. Zanders
Chair, 45th Anniversary's Planning Committee

2019 CAAA 45th Anniversary Sponsorship Form

CAAA Website: www.capitalaaa.org

Company/Organization: _____
Address _____
City _____ State _____ Zip _____
Authorized Representative: _____
Email Address: _____ Phone: _____

CHOOSE YOUR SPONSORSHIP LEVEL HERE

<input type="checkbox"/>	Platinum: \$5,000 and Above (Only three opportunities)	
<input type="checkbox"/>	<ul style="list-style-type: none"> ● “Thank You” Specific covers of program book (Company Ad) ● Full page Ad program book ● Recognition from podium ● Listed as official sponsor of the banquet on all printed materials, press releases and website 	<ul style="list-style-type: none"> ● Company Logo prominently listed in “Thank You” section of program book and website ● 1 piece company-supplied collateral material in attendees’ bags ● 1 company-supplied give-a-way in registration bags ● One company-supplied banner displayed at Banquet ● Four complimentary tickets
<input type="checkbox"/>	Diamond: \$3,000	
<input type="checkbox"/>	<ul style="list-style-type: none"> ● “Thank You” section in program book ● Half-page Ad in program book ● Logo prominently listed in “Thank You” section of program book and on website 	<ul style="list-style-type: none"> ● 1 company-supplied give-a-way in attendees bags ● One company-supplied banner displayed at banquet ● Two complimentary registrations
<input type="checkbox"/>	Gold: \$1,500	Silver: \$500 - \$999
<input type="checkbox"/>	<ul style="list-style-type: none"> ● “Thank You” in program book ● Quarter-page Ad in program book ● Logo in “Thank You” section of program book 	<ul style="list-style-type: none"> ● Company listed in “Thank You” section of program book ● 1 company-supplied give-a-way in attendees’ bags ● One complimentary registration
<input type="checkbox"/>	Vendor Level: \$150- exhibit vendor - table in resource area (includes 2 complimentary Banquet ticket)	
<input type="checkbox"/>	In-Kind: List Item(s) being donated below for door prize	Value \$ _____
<input type="checkbox"/>	Donation of tickets \$35 _____ # of tickets @ \$35 each = \$ _____ Total	
<input type="checkbox"/>	Other: I regret that I cannot attend, but I want to support this important milestone. Enclosed is my gift of \$ _____	

PAYMENT OPTIONS	FOR MORE INFORMATION, CONTACT:
Please make your check payable to: <p style="text-align: center;">Capital Area Agency on Aging</p> Please email your sponsorship form to: mleggett@capitalaaa.org OR Mail to: CAAA 45 th Anniversary Sponsorship PO Box 66038 Baton Rouge, LA 70896- 0638 Or contact Melodie Leggett at 225-922-2525 to pick up your sponsorship packet or for donation information.	Ann D. Zanders, Sponsorship Committee Email: anndzanders@gmail.com Shirley Merrick, Executive Director Capital Area agency on Aging Email: smerrick@capittalaaa.org

Your sponsorship will be tax deductible, Capital Area Agency on Aging, which is a registered 501(c)3 non-profit. **To be included in the program book, please respond by April 1, 2019.**