



**ANNUAL HEALTH FAIR EXPO
OCTOBER 31, 2019
LAMAR DIXON EXPO CENTER - GONZALES
SPONSORSHIP AND EXHIBITOR
REGISTRATION FORM**

Return form along with fees by October 18, 2019

COMPANY NAME _____

CONTACT PERSON _____ **will provide door prizes?**

ADDRESS _____ **City** _____ **Zip** _____

PHONE _____ **EMAIL** _____ **I will stay for lunch YES** **NO**

**Exhibitor Fee \$175 includes one 6' skirted table 2 chairs and 1 lunch - Non-Profit fee \$75
Set up 7:30am – break down 12pm**

FOR SPONSORSHIP BENEFITS SEE NEXT PAGE

850+ Seniors Participated

- Presenting Sponsor \$7500
 - Platinum Sponsor \$5000
 - Gold Sponsors \$3500
 - Silver Sponsors \$1500
 - Bronze Sponsors \$1000
 - Support Sponsors \$500
 - Friends \$25 - \$499
- Circle your choice of SPONSORSHIP**



**Make checks payable to
CAPITAL AREA AGENCY ON AGING
Mail to P.O. Box 66038
Baton Rouge, LA 70896**

You may also pay your sponsorship or exhibitor fee online at www.capitalaaa.org look at "Upcoming Events" and click on October 2019.

You may fax your completed form to 225-922-2528 attention: Health Fair Expo or email completed form to dlyons@capitalaaa.org. If you have any questions please call Dusty at 225-928-8760.

We request that all exhibitors provide one or more door prizes for participants. Over 850 seniors from over 13 parishes attended this event last year.

ALL FUNDS RAISED WILL BE USED TO SUPPORT INCREASING DEMANDS FOR ELDER SERVICES. CAAA IS A TAX EXEMPT NON PROFIT 501c3 ORGANIZATION. Your contribution may be tax deductible.

Capital Area Agency on Aging

Health Fair Expo - October 31, 2019

Set up 7:00am – break down 12noon

SPONSORSHIP BENEFITS

Exclusive Presenting Sponsor \$7,500

- Listed as Presenting Sponsor, including rights to have logo posted on CAAA social media sites
- 20 minutes to present health/wellness initiative to participants
- Rights to company representation at head table to deliver participant welcome
- Company-provided banner at prime location on day of event
- Designated as Presenting Sponsor with logo on event program
- Rights to company logo on CAAA Annual Report
- Four 6' tables in prominent location on day of event

Platinum Sponsors - \$5,000

- Listed as Platinum Sponsor, including rights to have logo posted on CAAA website
- 7 minutes to present health/wellness initiative to participants
- Designation as Platinum Sponsor with logo on event program
- Rights to company logo on CAAA Annual Report
- Two 6' tables in prominent location on day of event

Gold Sponsors - \$3,500

- Listed as Gold Sponsor on CAAA website
- Designation as Gold Sponsor with logo on event program
- 2 minute presentation on day of event
- Rights to company logo on CAAA Annual Report
- Company name acknowledged as a Lunch Sponsor
- Two 6' special color skirted tables in prominent location on day of event



Silver Sponsors - \$1,500

- Listed as Silver Sponsor on CAAA website
- Designation as Silver Sponsor on event program
- One minute presentation on day of event
- Rights to company logo on CAAA Annual Report
- One 6' color skirted table in priority location day of event

Bronze Sponsors - \$1,000

- Listed as Bronze Sponsor on CAAA website
- Designation as Bronze Sponsor on event program
- One 6' table in preferred location on day of event

Support Sponsors - \$500

- One 6' table on day of event
- Signage on designated table
- Listed as Support Sponsor on event program

Friends - \$25 - \$499

- Listed as Friends on Event program