

**Capital Area Agency on Aging HEALTH FAIR EXPO SPONSOR/EXHIBITOR FORM**

**October 4, 2022**

**Lamar Dixon Expo Center, Gonzales, LA**

***The mission of Capital Area Agency on aging is to advocate and provide services to enhance***

***the quality of life for older adults.***

Exclusive Presenting Sponsor - $7,500

Platinum Sponsor - $5,000

Gold Sponsor - $3,500

Silver Sponsor - $2,500

Bronze Sponsor - $1,000

Support Sponsor - $500

Friends - $50 to $499

(Sponsorship Benefit Information on Next Page)

Exhibitor Fee - $175 (Includes one 6’ table and one lunch) Table covering needed: YES\_\_\_\_\_ NO\_\_\_\_\_

Nonprofit Fee - $100 (Includes one 6’ table and one lunch) Table covering needed: YES\_\_\_\_\_ NO\_\_\_\_\_

We request that exhibitors provide one or more door prizes for participants. Over 850 seniors from over 13 parishes participated at our last health fair event.

\* Set up at 7:30am – Breakdown at 12:30pm

Exhibitor/Sponsor Information:

**Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

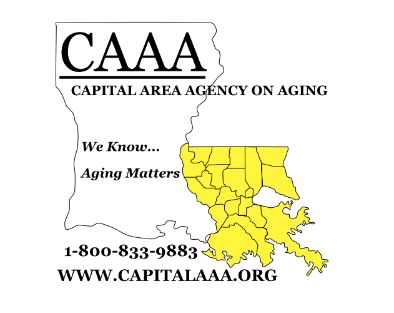
**State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ I will stay for lunch: YES \_\_\_ NO \_\_\_\_**

Payable Information:

1. **Make checks Payable to: CAPITAL AREA AGENCY ON AGING**
2. **Mail checks to: P.O. Box 66038 Baton Rouge, LA 70896**
3. **You may fax completed forms to: (225) 922-2528 Attention: Health Fair Expo or email completed form to** [**dlyons@capitalaaa.org**](mailto:dlyons@capitalaaa.org)
4. **If you have questions please call (225) 922-2525 and ask for Dusty Lyons.**

**ALL FUNDS RAISED WILL BE USED TO SUPPORT INCREASING DEMANDS FOR ELDER SERVICES. CAAA IS A TAX EXEMPT NON PROFIT 501c3 ORGANIZATION. Your contribution may be tax deductible.**



Capital Area Agency on Aging HEALTH FAIR EXPO SPONSOR SHEET

Set up 7:00am – Break down 12:00pm

Exclusive Presenting Sponsor - $7,500

* Listed as presenting sponsor/rights to have logo posted on CAAA social media sites
* **20 minutes** to present health/wellness initiative to participants
* Rights to company representation at head table to deliver participant welcome
* Designation as presenting sponsor with logo on event program
* Rights to company logo on CAAA Annual Report
* **Four** 6’ tables in **prominent** location on day of event

Platinum Sponsor - $5,000

* Listed as platinum sponsor/rights to have logo posted on CAAA website
* **7 minutes** to present health/wellness initiative to participants
* Designation as platinum sponsor with logo on event program
* Rights to company logo on CAAA Annual Report
* **Two** 6’ tables in **prominent** location on day of event

Gold Sponsor - $3,500

* Listed as gold sponsor on CAAA website
* Designation as a gold sponsor with logo on event program
* **2 minute** presentation on day of event
* Rights to company logo on CAAA Annual Report
* Company name acknowledged as a lunch sponsor
* **Two** 6’ special color skirted table in **prominent** location on day of event

Silver Sponsor - $2,500

* Listed as silver sponsor on CAAA website
* Designation as silver sponsor on event program
* One minute presentation on day of event
* Rights to company logo on CAAA Annual Report
* **One** 6’ skirted table in **priority** location day of event

Bronze Sponsor - $1,000

* Listed as bronze sponsor on CAAA website
* Designation as bronze sponsor on event program
* **One** 6’ table in **preferred** location on day of event

Support Sponsor - $500

* **One** 6’ table on day of event
* Signage on designated table
* Listed as support sponsor on event program

Friends - $50 to $499

* Listed as Friends on event program