

**Capital Area Agency on Aging
HEALTH FAIR EXPO SPONSOR/EXHIBITOR FORM
October 11, 2023
Lamar Dixon Expo Center, Gonzales, LA**



The mission of Capital Area Agency on aging is to advocate and provide services to enhance the quality of life for older adults.

- ☐ Exclusive Presenting Sponsor - \$7,500
- ☐ Platinum Sponsor - \$5,000
- ☐ Gold Sponsor - \$3,500
- ☐ Silver Sponsor - \$2,000
- ☐ Bronze Sponsor - \$1,000
- ☐ Support Sponsor - \$500

(Sponsorship Benefit Information on Next Page)

- ☐ Exhibitor Fee - \$175 (Includes one 6' table and one lunch) Table covering needed: YES____ NO____
- ☐ Nonprofit Fee - \$100 (Includes one 6' table and one lunch) Table covering needed: YES____ NO____

We request that exhibitors provide one or more door prizes for participants. Over 850 seniors from over 13 parishes participated at our last health fair event.

* Set up at 7:30am – Breakdown at 12:30pm

Exhibitor/Sponsor Information:

Company Name: _____

Company Address: _____ Contact Name: _____

City: _____ Contact Email: _____

State: _____ Contact phone number: _____

Zip Code: _____ I will stay for lunch: YES ____ NO ____

Payable Information:

1. Make checks Payable to: CAPITAL AREA AGENCY ON AGING
2. Mail checks to: P.O. Box 66038 Baton Rouge, LA 70896
3. You may fax completed forms to: (225) 922-2528 Attention: Health Fair Expo or email completed form to dlyons@capitalaaa.org
4. If you have questions please call (225) 922-2525 and ask for Dusty Lyons or Craig Kaberline

ALL FUNDS RAISED WILL BE USED TO SUPPORT INCREASING DEMANDS FOR ELDER SERVICES. CAAA IS A TAX EXEMPT NON PROFIT 501c3 ORGANIZATION. Your contribution may be tax deductible.

Capital Area Agency on Aging HEALTH FAIR EXPO SPONSOR SHEET

October 11, 2023



Exclusive Presenting Sponsor - \$7,500

- Listed as presenting sponsor/rights to have logo posted on CAAA social media sites
- **20 minutes** to present health/wellness initiative to participants
- Rights to company representation at head table to deliver participant welcome
- Designation as presenting sponsor with logo on event program
- Rights to company logo on CAAA Annual Report
- **Four 6'** tables in **prominent** location on day of event

Platinum Sponsor - \$5,000

- Listed as platinum sponsor/rights to have logo posted on CAAA website
- **7 minutes** to present health/wellness initiative to participants
- Designation as platinum sponsor with logo on event program
- Rights to company logo on CAAA Annual Report
- **Two 6'** tables in **prominent** location on day of event

Gold Sponsor - \$3,500

- Listed as gold sponsor on CAAA website
- Designation as a gold sponsor with logo on event program
- **2 minute** presentation on day of event
- Rights to company logo on CAAA Annual Report
- Company name acknowledged as a lunch sponsor
- **Two 6'** special color skirted table in **prominent** location on day of event

Silver Sponsor - \$2,000

- Listed as silver sponsor on CAAA website
- Designation as silver sponsor on event program
- One minute presentation on day of event
- Rights to company logo on CAAA Annual Report
- **One 6'** skirted table in **priority** location day of event

Bronze Sponsor - \$1,000

- Listed as bronze sponsor on CAAA website
- Designation as bronze sponsor on event program
- **One 6'** table in **preferred** location on day of event

Support Sponsor - \$500

- **One 6'** table on day of event
- Signage on designated table
- Listed as support sponsor on event program

